

# Highland Avenue Greenhouse

109 Highland Ave.  
Scarborough, ME, 04074  
phone: 207-883-2861  
highlandavegreenhouse.com

## Roseum Mollis Azalea



**Roseum Mollis Azalea\***  
*Rhododendron 'Roseum Mollis'*

Height: 8 feet

Spread: 8 feet

Sunlight:

Hardiness Zone: 4

### Description:

A cold hardy variety with lovely pink blooms with a hint of rose; blooming in late spring, the flowers are in bountiful clusters; delightful as a landscape accent; fall leaves turn yellow, scarlet, or crimson

### Ornamental Features

Roseum Mollis Azalea is smothered in stunning clusters of fragrant pink trumpet-shaped flowers with shell pink overtones at the ends of the branches in late spring, which emerge from distinctive rose flower buds before the leaves. It has green deciduous foliage which emerges light green in spring. The glossy narrow leaves turn an outstanding yellow in the fall.

### Landscape Attributes

Roseum Mollis Azalea is an open multi-stemmed deciduous shrub with a more or less rounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Roseum Mollis Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

### Planting & Growing

Roseum Mollis Azalea will grow to be about 8 feet tall at maturity, with a spread of 8 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*Roseum Mollis Azalea in bloom*  
Photo courtesy of NetPS Plant Finder

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This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

*\* This is a 'special order' plant - contact store for details*