

# Highland Avenue Greenhouse

109 Highland Ave.  
Scarborough, ME, 04074  
phone: 207-883-2861  
highlandavegreenhouse.com

## Magic Show Ever After Speedwell



### Magic Show® Ever After Speedwell

*Veronica 'Ever After'*

Plant Height: 8 inches

Flower Height: 16 inches

Spread: 22 inches

Spacing: 18 inches

Sunlight: ○ ●

Hardiness Zone: 4

Group/Class: Magic Show®; Collection

### Description:

An extremely easy to grow variety, with lovely lavender-blue spiky flowers that cover the top half of the plant; deep green foliage has a rounded low habit; makes an ideal small groundcover, great in rock gardens and containers

### Ornamental Features

Magic Show Ever After Speedwell has masses of beautiful spikes of lavender flowers with powder blue overtones rising above the foliage from early to late summer, which are most effective when planted in groupings. Its glossy narrow leaves remain bluish-green in color throughout the year.

### Landscape Attributes

Magic Show Ever After Speedwell is a dense herbaceous evergreen perennial with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Magic Show Ever After Speedwell is recommended for the following landscape applications;



*Magic Show Ever After Speedwell  
flowers*  
Photo courtesy of NetPS Plant Finder



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- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

### Planting & Growing

Magic Show Ever After Speedwell will grow to be about 8 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 22 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an evergreen perennial, this plant will typically keep its form and foliage year-round.

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in sandy soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Magic Show Ever After Speedwell is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.



*Magic Show Ever After Speedwell in bloom*  
Photo courtesy of NetPS Plant Finder